



## 2012 Communication Award Winners

### **Best of Show**

#### **Medium Division**

*Outdoor Marketing Campaign: Come Work Where You Can Play*  
Henderson County Partnership for Economic Dev't  
Hendersonville, NC

#### **Best of Class- Large Division**

[www.richmondworldview.com](http://www.richmondworldview.com)  
The Greater Richmond Partnership  
Richmond, VA

### **Best of Class- Medium Division**

*Outdoor Marketing Campaign: Come Work Where You Can Play*  
Henderson County Partnership for Economic Dev't  
Hendersonville, NC

#### **Best of Class- Small Division**

[www.waynesborobusiness.com](http://www.waynesborobusiness.com)  
City of Waynesboro - Office of Economic Dev't  
Waynesboro, VA

## **General Purpose Brochure**

### **Large Division- Excellent**

*A Vibrant Region Where Business Comes To Grow*

Tulsa Metro Chamber

Tulsa, OK

### **Large Division- Excellent**

*Engaging Charlotte*

Charlotte Chamber of Commerce

Charlotte, NC

## **Special Purpose Brochure**

### **Large Division- Superior**

*Amarillo EDC Wind Energy Brochure*

Amarillo Economic Development Corp.

Amarillo, TX

### **Large Division- Superior**

*ITAP Brochure*

Myrtle Beach Regional Economic Development Corp.

Conway, SC

### **Medium Division- Excellent**

*Montgomery County, VA - Community Marketing Brochure*

Montgomery County, VA Economic Development Dept.

Christiansburg, VA

### **Large Division- Merit**

*GNO, Inc. Annual Meeting Brochure*

Greater New Orleans, Inc.

New Orleans, LA

### **Small Division- Merit**

*Retail Recruitment Guide*

Cherokee County Industrial Development Authority

Centre, AL

### **Large Division- Excellent**

*Where Business is Going 2012 Economic Profile*

Tulsa Metro Chamber

Tulsa, OK

### **Medium Division- Excellent**

*"Square Footage Guid" to Columbia County*

Development Authority of Columbia County, GA

Evans, GA

**Large Division- Merit**

*Charlotte's Dynamic Energy Cluster*  
Charlotte Chamber of Commerce  
Charlotte, NC

**General Purpose Promotion**

**Large Division- Superior**

ITAP P-51 Mustang  
Myrtle Beach Regional Economic Dev't Corp.  
Conway, SC

**Large Division- Superior**

*California Comparison Flyer*  
North Alabama Industrial Development Association  
Decatur, AL

**Large Division- Superior**

*MEGA Mississippi Industry Brochures*  
Mississippi Power  
Gulfport, MS

**Printed Reports**

**Large Division- Excellent**

*Tulsa's Future II a New Plan for Regional Economic Development*  
Tulsa Metro Chamber  
Tulsa, OK

**Large Division- Merit**

*2011 Year in Review: Headlines and Newsmakers*  
The Greater Richmond Partnership  
Richmond, VA

**Medium Division- Superior**

*Nissan HQ Mailer*  
Office of Economic Development, Williamson County, TN  
Franklin, TN

**Large Division- Excellent**

*Town of Edenton Billboards*  
ElectriCities of NC, Inc.  
Raleigh, NC

**Large Division- Merit**

North Carolina Public Power 2012 Economic Development Calendar  
ElectriCities of NC, Inc.  
Raleigh, NC

## **Publication Advertising: Single Advertisements**

### **Large Division- Superior**

*Amarillo EDC Wind Energy Advertisement*  
Amarillo Economic Development Corp.  
Amarillo, TX

### **Large Division- Excellent**

*Gastonia Prime Power Park Ad*  
ElectriCities of NC, Inc.  
Raleigh, NC

## **Publication Advertising: Campaigns**

### **Large Division- Excellent**

*Tulsa Where Business Grows Ad Campaign*  
Tulsa Metro Chamber  
Tulsa, OK

## **Newsletters & Newspapers**

### **Large Division- Merit**

*Amarillo EDC Newswire*  
Amarillo Economic Development Corp.  
Amarillo, TX

## **Magazines and Advertorials**

### **Large Division- Merit**

*Bowling Green - Warren County Community Profile*  
Bowling Green Area Chamber of Commerce  
Bowling Green, KY

## **Annual Reports**

### **Large Division- Superior**

*"Driving Force" 2011 AdvantageWest Annual Report*  
AdvantageWest Economic Development Group  
Fletcher, NC

### **Large Division- Superior**

*Business First Greater Richmond Annual Report 2010-2011*  
The Greater Richmond Partnership  
Richmond, VA

**Large Division- Superior**

*2010-2011 Annual Report*

The Greater Richmond Partnership  
Richmond, VA

**Large Division- Superior**

*2011 Tulsa's Future Annual Report and 2012 Outlook*

Tulsa Metro Chamber  
Tulsa, OK

**Large Division- Excellent**

*Amarillo EDC 2011 Annual Report*

Amarillo Economic Development Corp.  
Amarillo, TX

**Special Events**

**Large Division- Excellent**

*Stennis Exploration Event*

Mississippi Power  
Gulfport, MS

**Large Division- Excellent**

*"Champions of Change" 2011 Annual Report*

Greater San Marcos Partnership  
San Marcos, TX

**Large Division- Merit**

*AEDC and Alliance SWLA Site Selection Feature*

Lafayette Economic Development Authority  
Lafayette, LA

**Large Division- Merit**

*2011 City of Suffolk Economic Activity Report*

City of Suffolk, Economic Development  
Suffolk, VA

**Large Division- Merit**

*Baton Rouge Area Chamber 2011 Annual Report*

Baton Rouge Area Chamber (BRAC)  
Baton Rouge, LA

**Large Division- Excellent**

*Rock Star Reception*

Baton Rouge Area Chamber (BRAC)  
Baton Rouge, LA

**State Division- Excellent**

*FLAmingle with Team Florida*  
Enterprise Florida, Inc.  
Orlando, FL

**Large Division- Merit**

*GNO, Inc. NOLAbound*  
Greater New Orleans, Inc.  
New Orleans, LA

**Direct Mail Campaigns**

**Large Division- Merit**

*Tulsa Where Business Grows Post Card Direct Mail Campaign*  
Tulsa Metro Chamber  
Tulsa, OK

**Large Division- Merit**

*Direct Mail Campaign to Oklahoma Banks*  
REI Oklahoma  
Durant, OK

**Audiovisual**

**Large Division- Excellent**

*Charlotte, NC Promotional Video*  
Charlotte Chamber of Commerce  
Charlotte, NC

**Electronic Multimedia**

**Large Division- Merit**

*www.lafayette.org*  
Lafayette Economic Development Authority  
Lafayette, LA

**Large Division- Merit**

*"Greater Richmond: Come and Stay" Video Series*  
The Greater Richmond Partnership  
Richmond, VA

**Medium Division- Merit**

*Baldwin County, AL Marketing Video*  
Baldwin County Economic Development Alliance  
Robertsdale, AL

## **Web Sites: Local, State or Regional Economic Development Organizations**

### **Large Division- Superior**

[www.amarilloedc.com](http://www.amarilloedc.com)

Amarillo Economic Development Corp.

Amarillo, TX

### **Large Division- Superior**

[www.gnoinc.org](http://www.gnoinc.org)

Greater New Orleans, Inc.

New Orleans, LA

### **Medium Division- Superior**

<http://highground.org>

The High Ground of Texas

Stratford, TX

### **Medium Division- Superior**

<http://www.growinggreene.com>

Greene County Partnership

Greeneville, TN

### **Small Division- Superior**

[www.waynesborobusiness.com](http://www.waynesborobusiness.com)

City of Waynesboro - Office of Economic Dev't

Waynesboro, VA

### **Large Division- Superior**

<http://www.midlandtxedc.com/>

Midland Development Corp.

Midland, TX

### **Medium Division- Superior**

[www.northwestalabamaeda.org](http://www.northwestalabamaeda.org)

C3 of Northwest Alabama Economic Development Alliance

Guin, AL

### **Small Division- Superior**

[www.westkentuckymegasite.com](http://www.westkentuckymegasite.com)

West Kentucky Megasite

Paducah, KY

### **Small Division- Superior**

[www.fortmyersregionalpartnership.com](http://www.fortmyersregionalpartnership.com)

Fort Myers Regional Partnership

Fort Myers, FL

### **Large Division- Excellent**

[www.MEGAMississippi.com](http://www.MEGAMississippi.com)

Mississippi Power

Gulfport, MS

**Large Division- Excellent**

<http://www.choosetemple.com>

Temple Economic Development Corp.  
Temple, TX

**Medium Division- Excellent**

[www.williamsonprospers.com](http://www.williamsonprospers.com)

Office of Economic Development, Williamson County, TN  
Franklin, TN

**Medium Division- Excellent**

<http://kyleed.com>

Kyle Economic Development Corp.  
Kyle, TX

**Small Division- Excellent**

[www.vancecountyedc.com](http://www.vancecountyedc.com)

Henderson-Vance County EDC  
Henderson, NC

**Small Division- Excellent**

<http://oxfordms.com>

North Mississippi Industrial Development Association  
Starkville, MS

**Small Division- Excellent**

[www.flcidb.com](http://www.flcidb.com)

Fayette-Lincoln County IDB  
Fayetteville, TN

**Large Division- Merit**

[www.growmetrotulsa.com](http://www.growmetrotulsa.com)

Tulsa Metro Chamber  
Tulsa, OK

**Medium Division- Merit**

[www.jonescounty.com](http://www.jonescounty.com)

Economic Dev't Authority of Jones County / Jones County Chamber  
of Commerce  
Laurel, MS

**Medium Division- Merit**

<http://www.lindaletexas.com>

Lindale Economic Dev't Corp.  
Lindale, TX

**Medium Division- Merit**

[www.montgomerychamber.com/dobusiness](http://www.montgomerychamber.com/dobusiness)

Montgomery Area Chamber of Commerce  
Montgomery, AL

**Medium Division- Merit**

[www.lexingtoncounty.usa](http://www.lexingtoncounty.usa)

Lexington County Economic Development  
Lexington, SC

**Medium Division- Merit**

[www.caldwelledc.org](http://www.caldwelledc.org)

Caldwell County  
Lenior, NC



## **Web sites/ Other**

### **Large Division- Superior**

<http://www.electricities.com/2012calendar/>

ElectriCities of NC, Inc.

Raleigh, NC

### **Large Division- Excellent**

[www.richmondworldview.com](http://www.richmondworldview.com)

The Greater Richmond Partnership

Richmond, VA

### **Medium Division- Excellent**

[www.southalabamamegasite.com](http://www.southalabamamegasite.com)

Baldwin County Economic Development Alliance

Robertsdale, AL

### **Medium Division- Superior**

[www.CRE.YesMontgomeryVA.org](http://www.CRE.YesMontgomeryVA.org)

Montgomery County, VA Economic Development Dept.

Christiansburg, VA

### **Small Division- Merit**

[www.fortmyersregionalpartnership.com](http://www.fortmyersregionalpartnership.com)

Fort Myers Regional Partnership

Fort Myers, FL

## **Overall Marketing Campaign**

### **Medium Division- Superior**

*Outdoor Marketing Campaign: Come Work Where You Can Play*

Henderson County Partnership for Economic Dev't

Hendersonville, NC

### **Small Division- Superior**

*Fort Myers Regional Partnership Overall Marketing Campaign*

Fort Myers Regional Partnership

Fort Myers, FL

### **Large Division- Excellent**

*North Carolina "First in Flight" Promotion*

ElectriCities of NC, Inc.

Raleigh, NC

### **Medium Division- Merit**

*Dorchester County Testimonial Video Marketing Campaign*

Dorchester County Economic Development

Summerville, SC

## **Branding Package**

### **Large Division- Superior**

*MEGA Mississippi Brand*

Mississippi Power

Gulfport, MS

### **Small Division- Excellent**

*Waynesboro, VA Re-Branding*

City of Waynesboro - Office of Economic Dev't

Waynesboro, VA

## **Internal Communications Package**

### **Large Division- Excellent**

*Tulsa's Future Investor Report - Monthly Electronic Newsletter*

Tulsa Metro Chamber

Tulsa, OK

## **Thinking Outside the Box**

### **Large Division- Superior**

GNO, Inc. iPad App

Greater New Orleans, Inc.

New Orleans, LA

### **Large Division- Excellent**

*"Love What You Find" Relocation Page*

The Greater Richmond Partnership

Richmond, VA

### **Medium Division- Merit**

*Properity's Front Door*

Coweta County Development Authority

Newnan, GA

### **Small Division- Merit**

*Branding Package*

West Kentucky Megasite

Paducah, KY

### **Medium Division- Excellent**

*Thinking Outside the Box: Marketing for Mega Site: Site Selector  
Gifts*

Baldwin County Economic Development Alliance

Robertsdale, AL

### **Large Division- Merit**

*North Carolina Public Power 2012 Economic Development Campaign*

ElectriCities of NC, Inc.

Raleigh, NC

**Large Division- Merit**

*Power Players Economic Development Promotion*

Electricities of NC, Inc.

Raleigh, NC