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FOR IMMEDIATE RELEASE

## **SOUTHERN ECONOMIC DEVELOPMENT COUNCIL (SEDC) OPENS REGISTRATION FOR 2013 ANNUAL CONFERENCE, EXPECTS RECORD TURNOUT**

### ***Conference to Focus on “Exploring New Directions in the New Economy”***

ATLANTA, GA (June 4, 2013) – The Southern Economic Development Council (SEDC) has opened registration for the **2013 SEDC Annual Conference** which will be held at the Hyatt Regency Tulsa in Tulsa, OK from August 4-6, 2013.

Keynote speakers include Dan Rooney, founder and president of Folds of Honor, and Wayne Breitbarth, founder of Power Formula LLC and one of the world’s foremost LinkedIn experts. Additionally, more than 15 speakers will address timely topics affecting economic development professionals today, such as:

- *Winning the War for Talent = Creating a Collective Agenda for Demand Driven Workforce*
- *Budget Sustainability- Creative Ideas for Funding Economic Development Programs*
- *Incentives... Discover Creative Ways to Develop and Defend the Use of Incentives*
- *Building and Measuring an Effective Economic Development Organization*

Networking opportunities are always a highlight of SEDC’s conferences and this conference features a golf tournament at the Robert Trent Jones Jr.-designed Patriot Golf Club, a Route 66 Bus Tour, and evening events at the historic Cains Ballroom and the Philbrook Museum.

The conference’s Platinum Sponsorship has been secured by the Tulsa Regional Chamber. Additional sponsorships and exhibit opportunities remain available for as low as \$1500.

Registration is now open to both SEDC members and non-members. SEDC members can register for \$425. This year, SEDC will also offer non-members a special package of SEDC membership and conference registration for a discounted price of \$600. Registration and updated conference information are available online at [www.sedc.org](http://www.sedc.org).

### **About SEDC**

The Southern Economic Development Council is a 900-member professional association composed of a broad cross-section of active and influential economic developers from business and industry, utilities, transportation, financial and education institutions, chambers of commerce, and local, regional and state development agencies. Members in the 17-state area share a common interest: the promotion and enhancement of the economic development profession. The SEDC region includes the following states: Alabama, Arkansas, Florida, Georgia, Kansas, Kentucky, Louisiana, Maryland and the District of Columbia, Mississippi, Missouri, North

Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia and West Virginia. For more information about SEDC please visit our Web site at [www.sedc.org](http://www.sedc.org).

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