



Annual Business Partner Benefits

Effective October 1, 2019

<i>Green indicates new or improved benefit</i>		Champion \$2,500	Advocate \$1,200	Steward \$600	Ally \$300	
1	Inclusion in Together SC's Business Finder with varying levels of profile details & information	N	most details plus video	more details	min details and logo	minimum details
2	Referrals to nonprofit members seeking professional services	N	✓	✓	✓	✓
3	Opportunity to network with peers via Business Partner Private Facebook Group, annual Nonprofit Summit meeting, and annual phone conference	N	✓	✓	✓	✓
4	Opportunities to network with nonprofits at Together SC events	N	✓	✓	✓	✓
5	Together SC e-cal Badge for your website	B	✓	✓	✓	✓
6	Guiding Principles & Best Practices PDF, branded with your logo, for use with clients	B	✓	✓	✓	
7	Social Media promotion of when your business has worked with a member	B	✓	✓	✓	
8	Promotion on our website and opportunity to participate in our Speaker Squad (launching early 2020)	B	✓	✓	✓	
9	Sponsorship of regional gathering of choice**	B	2	1		
10	Business Partner highlight in "For Good Connections" newsletter and on Facebook	B	2	1		
11	Priority in selection for Together SC's growing training & consulting services	E	✓	✓		
12	Promotion of your services and trainings, including when offered at a reduced rate to Together SC members	E	✓	✓		
13	Opportunity to provide content for Together SC's Resource Center***	E	2	1		
14	Recognition on Together SC's website as a Champion Business Partner	B	✓			
15	Champion Business Partner badge at the annual Nonprofit Summit	S	✓			
16	Recognized in Nonprofit Summit program as Champion Business Partner	S	✓			
17	Opportunity to provide marketing materials in Nonprofit Summit Bags	S	✓			
18	Invitation to private Sponsors & Speakers Reception at Nonprofit Summit	S	✓			
19	Nonprofit Summit Exhibit Booth and a full Registration (\$1,050 value)	S	✓			

N Networking **B** Build your Brand **E** Share your Expertise **S** Summit Engagement

* New and improved Business Finder launching early 2020!

**Includes recognition on all promotions; opportunity speak and to provide marketing materials at event

***Recommended Content: white papers; educational videos, podcasts, blog posts, webinars